# Lital Kaizer

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### **Profile**

I've been working as a UI Designer for two years now, and I love what I do. I'm all about blending intricate design skills with a deep understanding of how products work. I've got this knack for making interfaces that not only look stunning but also nail the user experience. I thrive on teamwork. Working closely with developers, managers, and other product professionals. Passionate about turning those user experience dreams into awesome visuals. Detail-oriented, while keeping the grand product vision in mind.

## **Experience**

## **UI** Designer

Tzur | 2023 - Now

- Development of visually appealing and user-centric interfaces for over 40 web and mobile applications, and complex systems, ensuring a seamless and intuitive user experience.
- Close collaboration with UX designers, contributing ideas and expertise that led to reduction in design iteration time and an increase in client satisfaction.
- Contribution to the creation and maintenance of a comprehensive design system, fostering consistency and efficiency in design processes.
- Creation of Figma workshops for team members, leading to an improvement in team proficiency within three months, evidenced by quicker design iterations and improved collaboration on projects.

#### **Website Designer**

Dianoche | 2021 - 2022

- Design and implementation of 3 image-based websites tailored for global business and lead generation, resulting in an increase in international client inquiries.
- Close collaboration with both programmers and marketing teams to ensure seamless website functionality and impactful promotional strategies, contributing to improvement in website loading speed
- Development of a fresh branding, aligning it with market trends and user preferences, resulting in a growth in brand recognition.

#### **Graphic Designer**

SMI/Matania | 2016 - 2018

- Design of paper products and content pages for catalogs
- Design and development of board games
- Business branding

#### **Education**

#### UX\UI Design

Netcraft Academy | 2021 - 2022

#### **Visual Communication**

Tiltan Academy | 2013 – 2016

# Skill Highlights

- Detail-Oriented Designer
- Clear Visual Communicator
- Pixel-Perfect Designer

- User-Centric Thinker
- Team Player
- User Experience Advocate

## **Programs**

Figma, Illustrator, Photoshop, XD